



VOCAL COOKIES POLICY

Our website, vocal.uk, and the vocal App (together the Services), use cookies to distinguish you from other users of our Services. This helps us to provide you with a good experience when you use our Services and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, or on your mobile or handheld device (a Device) if you agree. Cookies contain information that is transferred to your computer's hard drive or Device.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our Services. They include, for example, cookies that enable you to log into secure areas of our Services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our Services when they are using it. This helps us to improve the way our Services work, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to use our Services. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our Services, the pages you have visited and the links you have followed. We will use this information to make our Services and the advertising displayed on it more relevant to your interests.
- You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Title Cookie Name	Purpose	Duration for which cookie is stored
.ASPXAUTH	Used to determine if a user is authenticated.	Until end of session
ASP.NET_SessionId	Used to identify the users session on the server	Until end of session
__RequestVerificationToken	Anti forgery token	Until end of session
Orchard	To assist Content Management System functionality	Until end of session
CONSENT	This is a Google cookie to enable advertising consent	6344 days
NID	This is a Google UserID cookie used to help track users across various portions of the Websites	130 days
1P_JAR	This is a Google cookie used to collect site statistics and track	30 days



	conversion rates	
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Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies: **GOOGLE**

To deactivate the use of third-party advertising cookies, you may visit the consumer page to manage the use of these types of cookies [include link to consent management solution]].

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Services.